



Annual Report FY2021-2022

Purpose:

The purpose of the foundation is to support the activities of the Association for Women in Communications which are exclusively educational or charitable in nature.

The specific objectives and purpose of this organization shall be:

- to provide funding for professional development and educational opportunities for AWC chapters and members.
- to provide opportunities for AWC members and chapters to be socially responsible through charitable and philanthropic endeavors.
- to sponsor and/or participate in events and activities that promote the mission of AWC.

Background:

The AWC Advancement Fund received its 501(c)(3) designation in December 2018. The foundation was established to supplement the mission of AWC and facilitate educational support opportunities while providing the 501(c)(3) tax benefit to donors and our chapters.

The Board of Directors is a prestigious mix of current AWC board members, past national chairs and a national Headliner.

Our fundraising started in 2019 and we have been funded by AWC Board members and other AWC members. Our fundraising strategy is to reach out to more AWC members, and to other like-minded foundations, and corporations.

Our goal is to get to a level where we can comfortably give back—to AWC members and to AWC chapters to help in their individual and chapter educational efforts.

AWC Advancement Fund Board of Directors, June 30, 2022

President: Mitzie Zerr, Immediate Past Chair and former AWC National Board Chair and Treasurer

Secretary: Peggy Fleming, former Secretary of the AWC Board of Directors

Treasurer, Pat Meads, former Treasurer of the AWC Board of Directors

Director, Anita Parran, Chair of the AWC Board of Directors; past national Headliner

Director, Sheryl Liddle, former AWC National Board Chair and recipient of the AWC Georgina MacDougall Davis Award

Director, Judy Arent-Morency, Treasurer of the AWC Board of Directors and former National AWC Board Chair and Treasurer



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Financials

Overview:

Cash Donations July 1, 2021—June 2022: **\$2684.42**

In-kind donations: **\$200.34**

Expenses July 1, 2021—June 2022: **\$7.68**

Grants awarded: **\$800.00**

FY2021-2022 Donors:

Peggy Fleming

Sheryl Liddle

Pat Meads

Judy Arent-Morency

Anita Parran

GRANTS FUNDED

The Advancement Fund paid registration fees and travel stipend (\$800 total) for two grant applicants to the AWC National Conference, originally scheduled for Fall 2021. The conference moved to Fall 2022 and the grants were honored. The grant covered hotel room costs as well, which will be reflected in the FY22-23 financials.

FY2021-20212 Chapter Fund Services Donations and Recipients:

AWC Seattle Chapter to benefit University of Washington Scholarships \$1500